

MIKHAIL ROMANOVSKIY

Film & TV Director, Production Manager

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CAREER SUMMARY

- Award-Winning Production Management Leader with 12 years of experience in both creative and administrative functions of shooting, directing, editing, and managing projects of all sizes within budget parameters and timelines (e.g. films, unscripted multi-camera TV shows, branded content, documentary series, corporate videos, and commercials)
- Spearheaded the creation, launch and directed 2 documentary series: Amazons of the XXI Century (10 episodes), and Once Upon a Time in America (30 episodes), reaching more than 17M YouTube views
- Directed, shot and edited editorial and corporate content such as panels, Interviews, conferences, B2B and B2C videos for esteemed brands such as Bank of America, Charles Schwab, Wells Fargo, Merrill Lynch, ADP, MetLife, Capital Group, American Century Investments, VanEck and UBS
- Led the production of 30+ live news and entertainment studio shows, equaling 17 hours per day, generating high-quality entertainment to advance the company on a forward-moving creative trajectory in a fast-paced environment
- Produced and directed award-winning short films, music videos, corporate videos, and 20+ commercials for prestigious clients, including HotPoint Ariston, Sony Android TV, Netcost, and Givenchy

CORE COMPETENCIES

- TV, Film & Video Production
- Production Management
- Creative Problem-Solver
- Cross-Functional Leadership
- Budget & Cost Control
- Live Broadcasting
- Project Management
- On-Set Directing
- Cinematography & Lighting
- Studio Operations
- Video Editing
- Branded Content
- Production Logistics
- Creative Planning & Coordination
- Team Building & Staff Training
- Visual Storytelling
- Script Development
- Talent Casting & Directing

PROFESSIONAL WORK EXPERIENCE

Giddy Holdings, Inc. – Los Angeles, CA

Director of Video Content (Contract)

03/2023 – 05/2023

- Created over 40 concepts for short-form and long-form unscripted content, and executed series of pilots for digital programming, including social media platforms such as YouTube, TikTok, Instagram, and Facebook.
- Launched the video production department, created operational budgets, hired and trained staff members to produce high-quality video content. Led a team of content creators and managed all aspects of video production, including communication, logistics, workflow, quality control, and production crew oversight.
- Created, managed, and maintained an editorial calendar and production schedule for the entire year, ensuring timely and high-quality content delivery.
- Collaborated closely with the CEO's marketing team to exceed expectations, enhance brand awareness and repurpose content effectively across multiple channels and platforms.

Overseas Media, Inc. dba RTVI TV Channel – New York, NY

Executive Production Director

10/2019 – 05/2022

- Served as the creative and managing force behind each project and assumed control of the decision-making process for all phases of production, thereby significantly raising the bar for production quality, generating new camera blocking and increasing the number of produced shows from 4 to 17. Championed creative endeavors, brainstorming and pitching 50+ concepts for daily and weekly future television shows
- Spearheaded the creation, launch and directed 2 documentary series: Amazons of the XXI Century (10 episodes), and Once Upon a Time in America (30 episodes), reaching more than 17M YouTube views
- Managed the scheduling and the production of 6 live news shows, 9 pre-recorded studio talk shows, 2 documentary series, and 150+ promos, accelerating revenue, brand awareness, and creative growth for the company
- Partnered with the sales team to create branded content shows, earning 20+ sponsors while increasing sales by 15% and annual revenue by 23%
- Reimagined the production department's organization, creating 4 divisions and reassigning employee positions, resulting in enhanced performance, smoother production, and a 30% increase in productivity
- Directed daily management of multiple ongoing live and pre-recorded programs, utilizing detailed-oriented experience and demonstrating the ability to manage multi-faceted projects concurrently within a fast-paced environment

Asset TV, Inc. – New York, NY

Director, Cinematographer, & Video Editor

06/2018 – 07/2019

- Directed, shot and edited editorial and corporate content such as panels, Interviews, conferences, B2B and B2C videos for esteemed brands such as Bank of America, Charles Schwab, Wells Fargo, Merrill Lynch, ADP, MetLife, Capital Group, American Century Investments, VanEck and UBS
- Led 27% increase in production capabilities by designing and utilizing an innovative studio with 5 new shooting zones
- Drove creativity efforts, providing art direction for 100+ multimedia elements of the shows and videos. Delivered client satisfaction consistently, yielding 90% positive feedback from clients and enhancing client retention
- Oversaw studio operations, coordinating and executing vital production efforts, including lighting, audio, and camera equipment to maximize production outcomes and strengthen production efficiency
- Directed, produced, and edited multi-faceted projects, including highly acclaimed shows such as White Papers, ETF News, View from the Floor, Fintech News, In the Hot Seat, and Masterclass

RosBusinessConsulting dba RBC TV Channel – Moscow, RU

Executive Production Director

10/2014 – 12/2016

- Led the production of 30+ live shows, equaling 17 hours per day, generating high-quality entertainment to advance the company on a forward-moving creative trajectory in a fast-paced environment. Directed and produced branded content for major clients, including Unilever, Givenchy, Miele, Bunge, Alfa Bank, Hyundai Motor, and Asus, securing 50+ sponsors and accelerating revenue
- Collaborated with the pre-sales team to create, develop and pitch concepts for branded content, increasing sales by 12% and annual revenue by 20%
 - Managed a production department of 120 people, overseeing training, onboarding, and performance management while solving problems and resolving conflicts to create a highly effective, result-driven team
 - In collaboration with the executive leadership team, strategically worked on the company vision, long-term plans, operational strategy, and annual budget

OST Media Production – Moscow, RU

Head of Video Production

11/2013 – 10/2014

- Coordinating and directing all projects from end to end, including conceptualization, location scouting, talent casting, script development, supervising production during filming, and post-production, such as editing, sound mixing, color correction, graphic design, and final export
- Advanced continuous improvement, streamlining workflows, and delegating tasks to the production team to deliver complex projects promptly and within budget while improving overall efficiency by 15%
- Prepared production schedules for a multitude of campaigns to ensure the seamless production of all projects consistently

Freelance – Moscow, RU & New York, NY

Director, Producer, Cinematographer, & Video Editor

02/2011 – 10/2019

- Produced and directed award-winning short films, music videos, corporate videos, and 20+ commercials for prestigious clients, including HotPoint Ariston, Sony Android TV, Netcost, and Maybelline
- Served as the point of contact for 15+ clients, responding to requests and questions and professionally fostering retention
- Directed professional and non-professional talent and recruited production crews to drive exceptional performances

EDUCATION & CERTIFICATIONS

- Project Management Institute – Project Management for Creative Projects, Time Management for Managers (2022)
- Manhattan Film Institute – Director's Gold Program (2016)
- Authorized Adobe Center – Adobe Premiere Pro Professional Editing (2015)
- Higher Courses of Scriptwriters and Directors– Film and Television Directing (2012)
- Tyumen State University – BS, Finance and Credit (2009)

TECHNICAL PROFICIENCIES

Adobe Premiere Pro | Adobe After Effects | Canva |
Adobe Photoshop | Microsoft Office Suite | Mac OS |
Windows | Google Suite (Sheets & Docs) | Basecamp |
Asana | Notion | Telegram | DSLR | Sony / RED /
Blackmagic Cameras | Video Compression and Codecs

PROFESSIONAL AFFILIATIONS

Manhattan Film Institute - Producer, Counselor, & Teacher

LANGUAGE

Russian (Fluent)
English (Fluent)

**Complete List of 150+ Awards and Portfolio of Projects Available upon request*